

# Fact Sheet 2019



- Founded September 1995 — Celebrating 24th Anniversary in 2019
- Started with four Shadow Buddies in 1995, 28 Buddies in 2017
- Shadow Buddies for boys & girls. Available in light, medium & dark skin tones
- Shadow Buddies are in all 50 states, 178 hospitals and 19 countries
- 1000 Daily Points of Light Award; featured in *People* magazine, *Time*, *Woman's World*, plus 22 U.S. and five Canadian radio stations, Shadow Buddies story featured on the ABC talk show *The View*, and NBC's *Today* show
- 2009 Midwest Top 50 CEO Most Influential Women of the Year; 2001 National Award through Women's Tylenol® — "Commitment to Care Awards" for *Caring for Children*, Dallas, Texas
- Over 1,000,000 Shadow Buddies distributed to date
- 1,550 *Know Your Buddy Book*™ programs distributed nationally — To date 412,000 children, siblings, teachers and healthcare providers have been reached
- 15,500 Shadow Buddy Backpacks to Pediatric Specialty Camps — have been distributed to date
- Shadow Buddies listed in the resource database, National Information Center for Children and Youth with Disabilities in Washington D.C.
- Launched Pink Parties in 2010 — 21,000 pampered girls to date
- Over 89,000 Tony Gonzalez Buddies distributed to children
- Pro-Bowl QB of Detroit Lions, Matt Cassel, has donated over 4,000 Matt Cassel Buddies since he partnered with us in 2009
- Over 9,700 Tony Gonzalez Senior Buddies distributed to seniors
- 15,000 Super Hero Capes and Masks delivered to Pediatric Patients
- Shadow Buddies teamed with Sporting Kansas City's Victory Project in 2014
- Pro Football Tight End, Kansas City Chief, Travis Kelce, joined Team Shadow Buddies in 2015
- NBA star, Paul George, joined team Shadow Buddies in 2018, supporting EMSA — to date, he has donated 700 Super Hero Buddies to kids

