



## FACT SHEET 2018

- Founded September 1995 - Celebrating 23rd Year Anniversary
- Started with four Shadow Buddies in 1995, 28 Buddies in 2017
- Shadow Buddies for boys & girls. Available in light, medium, and dark skin tones
- Shadow Buddies are in all 50 states, 178 hospitals and 19 countries
- 2000 Daily Points of Light Award; featured in *People* magazine, *Time*, *Woman's World*, plus 22 U.S. and five Canadian radio stations. Shadow Buddies story featured on the ABC talk show *The View*, and NBC's *Today* show.
- 2009 Midwest Top 50 CEO Most Influential Women of the Year; 2001 National Award through Women's Tylenol® - "Commitment to Care Awards" for *Caring for Children*, Dallas, Texas
- Over 1,000,000 Shadow Buddies distributed to date
- 1,550 *Know Your Buddy Book*™ programs distributed nationally - to date 412,000 children, siblings, teachers and health care providers have been reached
- 15,500 Shadow Buddy Backpacks to Pediatric Specialty Camps - have been distributed to date
- Shadow Buddies listed in the resource database, National Information Center for Children and Youth with Disabilities in Washington, D.C.
- Over 80,000 Tony Gonzalez Buddies distributed to children
- Pro-Bowl QB and Detroit Lions, Matt Cassel, has donated over 4,000 Matt Cassel Buddies since he partnered with us in 2009
- Over 9,000 Tony Gonzalez Senior Buddies distributed to seniors
- Shadow Buddies teamed with Sporting Kansas City's Victory Project in 2014
- Pro Football Tight End, Kansas City Chief Travis Kelce, joined Team Shadow Buddies in 2015
- NBA star Paul George, joined team Shadow Buddies in 2018, supporting EMA's